**The Final Deliverable**

**LATEST SUBMISSION GRADE**

100%

1.

Question 1

According to the reading, what is the ultimate purpose of analytics?

**1 / 1 point**



To efficiently store big data with minimum storage requirements.



To facilitate meetings between sales and marketing.



To evangelize data science.



To communicate findings to stakeholders to formulate policy or strategy.

**Correct**

Correct. According to the reading, this the ultimate purpose of analytics.

2.

Question 2

The reading mentions a common role of a data scientist is to use analytics insights to build a narrative to communicate findings to stakeholders.

**1 / 1 point**



True.



False.

**Correct**

Correct.

3.

Question 3

The Untied States Economic Forecast is a publication by McKinsey University Press.

**1 / 1 point**



False.



True.

**Correct**

Incorrect.

4.

Question 4

The report discussed in the reading successfully did the job of:

**1 / 1 point**



Using data and analytics to generate the likely economic scenarios.



Convincing the leadership team to act on an initiative.



Summarizing pages and pages of research.



Calculating projections for the economy.

**Correct**

Correct.

5.

Question 5

According to the reading, in order to produce a compelling narrative, initial planning and conceptualizing of the final deliverable is of extreme importance.

**1 / 1 point**



False.



True.

**Correct**

Correct.